

Appendix C. Grading Rubric

	Not passing	Not passing	Passing	Exceptional	Your score
Structural organization and clarity	There is no clear purpose; Essay lacks logical progression of ideas; Essay addresses topic but loses focus by including irrelevant ideas; Ideas are unclear and/or not well-developed	Attempts to communicate the purpose throughout; Essay includes brief skeleton (introduction, body, conclusion) but lacks transitions; Essay is focused on topic and includes few loosely related ideas; Unelaborated ideas that are not fully explained or supported; repetitive details	Generally maintains purpose; Essay includes logical progression of ideas aided by clear transitions; Essay is focused on the topic and includes relevant ideas; Depth of thought supported by elaborated, relevant supportive evidence provides clear vision of the idea; contains details	Establishes and maintains clear purpose; Essay is powerfully organized and fully developed; The essay is focused, purposeful, and reflects clear insight and ideas; Depth and complexity of thought supported by rich, pertinent details; supporting evidence leads to high-level idea development	20–25
25 points	0–6	7–13	14–19	20–25	
Understanding and synthesis of material: Argument	Apparent misunderstanding of material; Lack of confidence with subject matter which leads to unconvincing argument	Limited understanding of material displayed by vague, unclear language; Some confidence with material; does not present a convincing argument	Developing understanding of material; Confidence with most material, thus presenting fragmented argument	Clear understanding of material displayed by clear, concrete language and complex ideas; Confidence with all material which leads to strong, convincing, consistent argument	20–25
25 points	0–6	7–13	14–19	20–25	
Understanding the goals and implications of globalization	Demonstrates a lack of knowledge about the history of globalization, its implications, the role of information technology, outsourcing and offshoring.	Demonstrates a little knowledge about the history of globalization, its implications, the role of information technology, outsourcing and offshoring.	Demonstrates a general knowledge about the history of globalization, its implications, the role of information technology, outsourcing and offshoring.	Demonstrates explicit and extensive knowledge about the history of globalization, its implications, the role of information technology, outsourcing and offshoring. Promotes engagement and demonstrates a deeper conceptual understanding of key concepts. Critically discusses the pros and cons of globalization.	20–25
25 points	0–6	7–13	14–19	20–25	

Appendix C. (Continued)

	Not passing	Not passing	Passing	Exceptional	Your score
Support and citing sources	Few to no solid supporting ideas or evidence for the essay content; Little to no source citation, or inaccurate citations with no adherence to standard format; difficult to follow; Few incorrect references	Some supporting ideas and/or evidence for the essay content; Some source citation but somewhat inaccurate; no adherence to standard format; difficult to follow; Few references or some incorrect references	Support lacks specificity and is loosely developed; Mostly accurate source citation according to standard format; Use of references indicate some research	Specific, developed details and superior support and evidence in the essay content; Cites sources accurately and according to standard format; person who engages product will easily be able to access sources based on citation; Use of references indicate substantial research	
15 points	0–3	4–7	8–11	12–15	
Mechanics	Frequent errors in spelling, grammar, and punctuation	Errors in grammar and punctuation, but spelling has been proofread	Occasional grammatical errors and questionable word choice	Nearly error-free which reflects clear understanding and thorough proofreading	
10 points	0–2	3–5	6–8	9–10	